

College Document # _____

UCC Document # 233

Review Type: ___ Edit ___ Exp XX Full

CATALOG YEAR 2014-2015

COLLEGE/SCHOOL/SECTION: COAS

Course: Add: X Delete: ___
(check all that apply) Change: Number ___ Title ___ SCH ___ Description ___ Prerequisite ___

Response Required: **New** course will be part of major ___ minor ___ as a required X or elective ___ course

Response Required: **New** course will introduce X, reinforce X, or apply X concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

JUSTIFICATION: This course will be part of the future Master in Arts in Communication.

COMM 5330 Organizational Communication

Course description

This course introduces and applies theoretical and researched-based literature in organizational communication. The goal is for students to learn and apply the underpinnings of organizational communication literature to organizational situations by critically reading and analyzing texts and developing research projects.

Learning outcomes

1. Students will examine and analyze key organizational theories, approaches, and processes.
2. Students will examine the constitution of communication in varying organizational communication topics including organizational leadership, performance, culture, technologies, conflict, power, identity, and group interaction.
3. Students will analyze organizational communication research articles and case studies.
4. Students will develop a research project with an organizational communication focus.

Course purpose

The purpose of this course is to introduce the theoretical and research-based literature on organizational communication and apply key concepts and processes in order for students to develop a research project and produce a written paper. This course will be a requirement for students focusing in organizational communication.

Prerequisites: Graduate standing

Class format:

The class will be a combination of lecture and discussion. Students will read, analyze, and discuss academic journal articles as well other texts. Students will be required to design an organizational communication research project in the form of a written paper and oral presentation. The objective is for students to produce high quality academic work that can be submitted to academic conferences or academic journals.

Approvals:	Signature	Date
Chair Department Curriculum Committee	_____Joquina Reed_____	____3/3/14____
Chair Department	_____	_____
Chair College Curriculum Committee	_____	_____
Dean	_____	_____

02/2012